

GOVERNANCE OF STATE OWNED ENTERPRISES

Training theme: Economic, financial, and digital transitions

Duration: 15 hours

Languages: French, English

Location: Online

Registration Instructions: Free Access

Format: Online tutored course

Overall theme and context

State-owned enterprises or public-sector organisations play an essential role in the economic and social development of French-speaking African countries. Their activities result in successful investment projects, improved essential services, and greater fiscal sustainability for the government. For these reasons, it is essential to strengthen the performance of these types of companies, the autonomy of their management, and their responsibility to the public (accountability). It is also important to clarify the framework for relations between the government and the businesses and enhance the ability of state-owned enterprises to finance their investments independently.

This MOOC (massive open online course) offers a comprehensive overview of the main issues in the governance of public-sector companies and organisations while exploring innovative management methods. The MOOC also seeks to emphasise the importance of environmental and social issues (and, more generally, sustainable development) in the management and supervision of state-owned enterprises, as well as in the analysis of their performance.

Learning objectives

- To understand the role of government institutions when it comes to state-owned companies.
- To discover tools and resources for managing the performance of state-owned companies.
- To learn about the governance bodies of public companies
- To explore the role of transversal functions within state-owned companies.

Teaching and activities

This MOOC offers a dynamic training programme based on innovative teaching principles. Each participant will discover and apply key concepts through engaging and fun activities. It also includes community building through collaborative spaces, forums, webinars, etc..

Registration details

This MOOC takes place over 15 hours. It is recommended that you take it over six weeks, at a rate of two to three hours per week. English version coming soon.

Target audience

Directors and managers of public companies, finance or sector-specific ministry officials, and supervisory and regulatory authorities

Partners

OECD