

FINANCIAL STRATEGIES FOR LOCAL AUTHORITIES

Training theme: Territorial, environmental, and energy transitions

Duration: 7 weeks

Language: French

Location: Marseille

Registration Instructions: Free access for the MOOC, application process for the classroom training

Format: Online and On-site, Online tutored course, Online untutored course

Overall theme and context

Decentralisation is a process whose nature, degree, and maturity vary significantly from country to country, and it is a situation that is constantly evolving. Implementing decentralisation policies usually involves a gradual transfer of powers to local authorities, which then emerge as key actors as territories develop and undergo social and environmental transitions.

The “Financial Training for Local Authorities” course enables public servants and elected representatives to acquire a solid understanding of their local authority’s financial situation and to identify the factors that will allow them to optimise their scope for action to meet the needs of their area. The course has been designed with three formats that are adapted to different types of participants.

Learning objectives

- To create a community of learners to collectively consider the financial situation of a local authority.
- To learn about the available tools and resources.
- To identify strategic policies in order to develop coherent budget and financial choices.

Teaching and activities

This training course, co-designed with the World Bank, is available in 2 formats to meet everyone’s expectations:

- 100% distance learning format (MOOC): free distance learning over 5 weeks, for candidates wishing to learn the fundamentals of financial strategy.
- Full program (hybrid): 7 weeks of supervised distance learning, followed by a one-week seminar in Marseille, where participants can work together on their own projects.

- Translated with DeepL.com (free version)

Registration details

The course is available in two formats:

- a MOOC accessible at any time
- the hybrid tutored course welcomes 2 classes of 30 participants each year. The next call for applications will be launched on July 01, 2024 for a session from September 16 to November 08, 2024.

Target audience

Local elected representatives, financial officers, and executives from local governments in French-speaking Africa and overseas territories and AFD staff.

Partners

AFD